

# Growth Wave

Transformational Learning  
for Success

# Our Story

- **At Growth Wave, our journey began with a simple yet powerful mission:** to empower individuals and organizations to achieve transformational growth. Founded with a deep belief in the potential of people and businesses, we set out to create innovative, customized training solutions that inspire success and drive sustainable development.
- At Growth Wave, we take pride in being more than just a training provider. We are partners in your success, dedicated to equipping you with the tools, skills, and confidence needed to thrive. Whether through our cutting-edge eLearning solutions, instructor-led programs, or blended approaches, we create learning experiences that resonate, inspire, and deliver measurable results.
- **As we continue to grow, our commitment remains steadfast:** to be the most trusted partner in skill development, empowering our clients to ride the wave of progress with confidence and excellence. Join us on this journey, and together, let's build a future of limitless possibilities.



# Our Story

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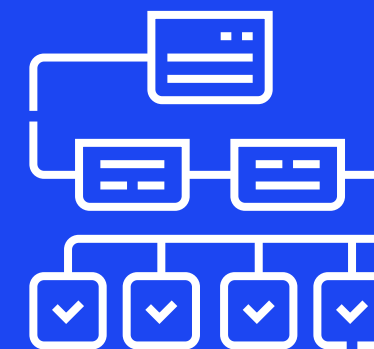
We have grown in Riyadh, Saudi Arabia from a vision to a trusted name in the training and development industry. Our story is one of collaboration, innovation, and impact. By combining local insights with global expertise, we deliver training programs that are not only relevant but also forward-thinking, helping our clients stay ahead in an ever-evolving world.



# Executive Summary



Growth Wave is a specialized training provider delivering tailored programs across leadership, digital transformation, ESG, finance, and professional skills.



Utilizing advanced methodologies and diverse formats such as in-person, virtual, and eLearning, we create impactful learning experiences designed to address the unique needs of organizations and drive measurable results.



Our solutions are customized to align with client objectives, ensuring sustainable growth and success.

## Our Purpose

**We ignite growth through learning — inspiring individuals and organizations to achieve lasting impact.**

At Growth Wave, **we ignite growth** by delivering learning experiences that spark real transformation.

**“Through Learning”** highlights that education and continuous development are at the heart of everything we do.

**“Inspiring Individuals and Organizations”** speaks to our ability to empower both people and businesses, building future leaders and high-performing teams.

**“To Achieve Lasting Impact”** reinforces our commitment not just to short-term skill development, but to creating sustainable success and value for the Kingdom of Saudi Arabia and beyond.





# Our Values



## Partnership

Close collaboration with clients and stakeholders.



## Excellence

Exceptional quality in training.



## Impact

Measurable growth and transformation.



## Innovation

Modern methodologies and technologies.



# Beyond Boundaries

## Empowering Growth Through Transformative Learning

Our training programs go beyond imparting knowledge and skills. We are committed to fostering a growth mindset, enabling participants to:



### Learn

Acquire practical knowledge to excel in their roles.



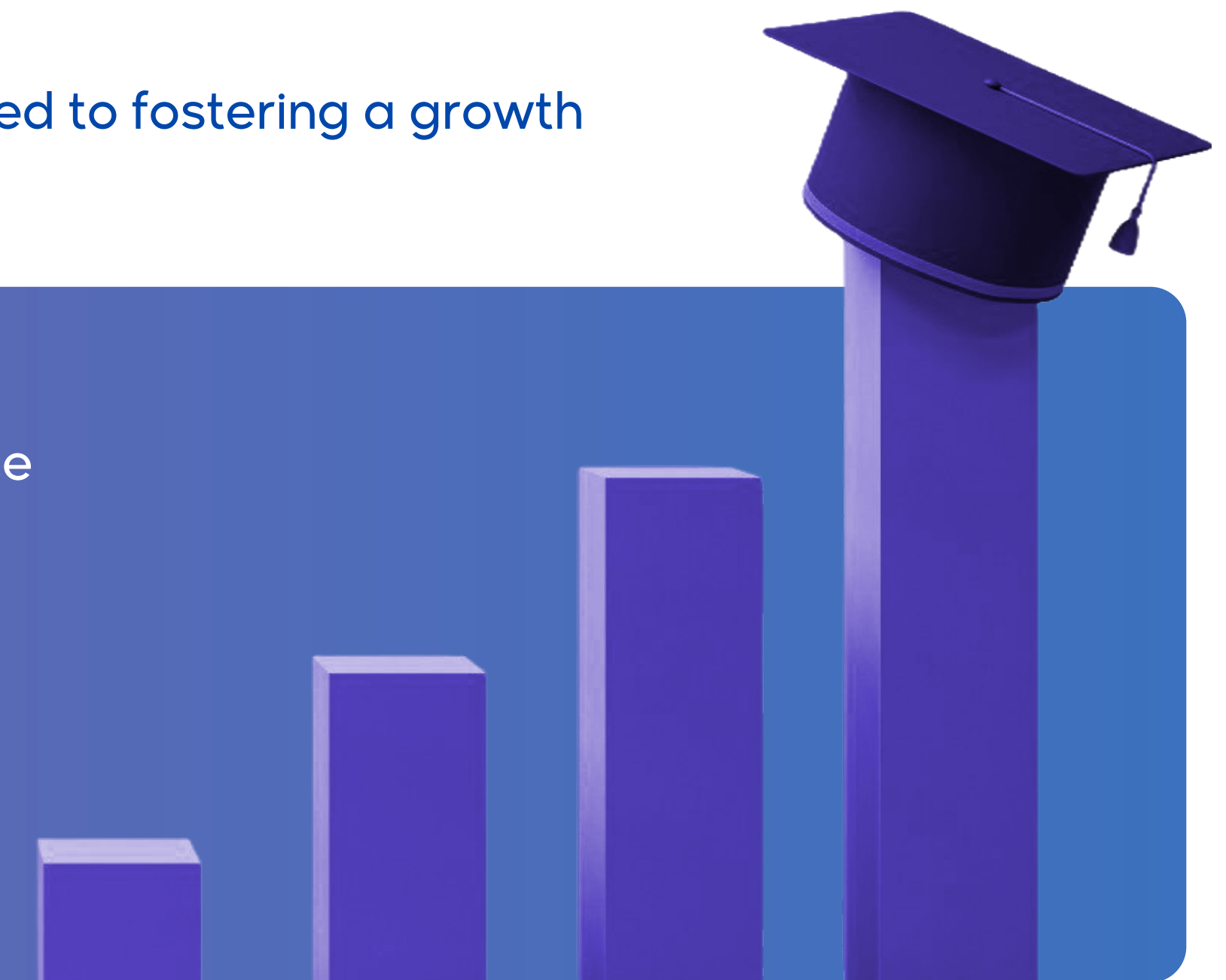
### Transform

Cultivate behavioral excellence to drive meaningful change.



### Apply

Build critical skills for impactful performance.



Approach ensures that participants leave not only more competent but also inspired to embrace continuous growth and development.

# Our Solutions

## Training Programs Solutions

Our in-person and instructor-led training programs are tailored to foster impactful learning experiences. Whether delivered on-site or virtually, these programs focus on developing critical skills and competencies through engaging, interactive methods.

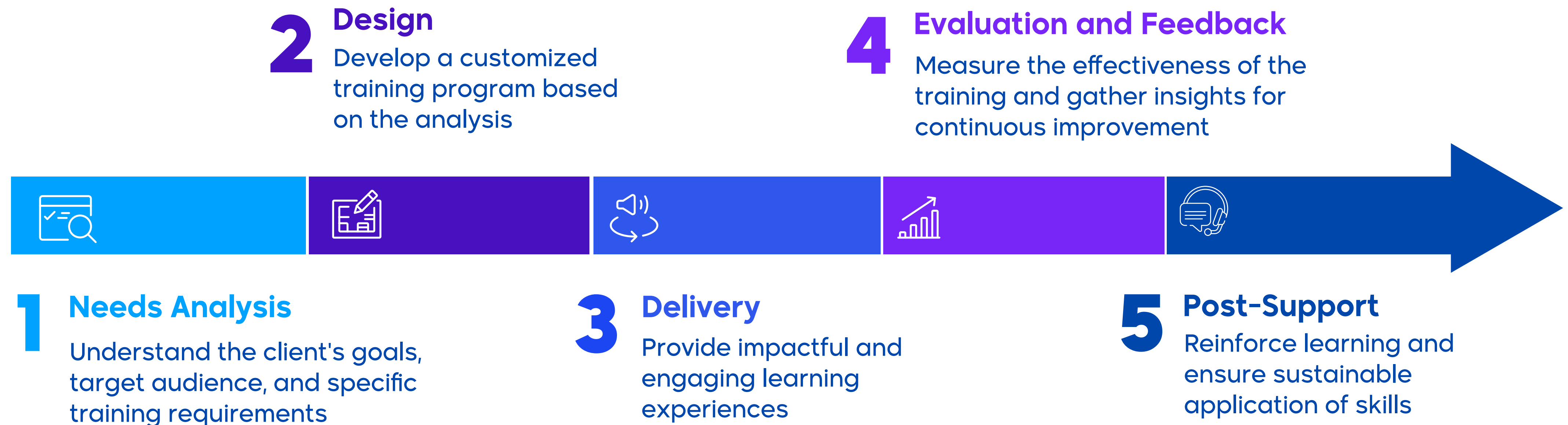
## eLearning Solutions

eLearning courses are designed to provide flexible, self-paced learning options that fit into the busy schedules of professionals. Using cutting-edge technology and instructional design principles, we deliver an immersive eLearning experience.



# Training Programs Solutions

## Methodology:



✓ Tailored Solutions

✓ Interactive Delivery

✓ Focus on Impact and Continuous Improvement



# Training Programs Solutions

## Knowledge Areas:

At Growth Wave, we provide a comprehensive range of training programs designed to cater to different skill levels, from basic to advanced. Below are sample offerings within each category.

Leadership Development	Digital Transformation	Environmental, Social, and Governance (ESG)	Finance and Compliance	Soft Skills and Professional Development
✓ Foundations of Leadership	✓ Introduction to Digital Transformation	✓ ESG Fundamentals	✓ Finance for Non-Financial	✓ Effective Communication
✓ Effective Team Leadership	✓ Data Analysis for Business Decisions	✓ Sustainable Business Practices	✓ Financial Planning and Forecasting	✓ Time Management and Productivity
✓ Strategic Executive Leadership	✓ Building Digital Strategies	✓ ESG Risk Management	✓ Risk Management	✓ Executive Presentation
✓ Leadership in Change Management	✓ Cybersecurity Essentials	✓ Corporate Social Responsibility	✓ Financial Analysis and Advanced Reporting	✓ Customer-Centric Service Excellence



# eLearning Solutions

## Methodology:





# Key Principles Guiding Our eLearning Methodology

## Learner-Centric Approach

Focus on the needs and preferences of learners to create engaging experiences

## Quality Assurance

Implement rigorous testing to maintain high standards of content and functionality

## Data-Driven Decisions

Use analytics and feedback to make informed improvements



## Interactive Engagement

Incorporate interactive elements to maintain interest and promote active learning

## Objectives Alignment

Ensure all content aligns with the defined learning outcomes and business goals

## Cultural Relevance

Customize content to resonate with the cultural context of target audience



# Differentiators



## Saudi-Centric Content

Courses tailored to the local market's unique cultural and organizational needs.



## Expert-Led Approach

Programs designed and delivered by experienced industry leaders.



## Growth-Driven Results

Measurable training outcomes aligned with client goals.



## Accredited Excellence

Adherence to recognized standards for impactful, credible training.



# Our Core Expert Team

Driving Growth Through Knowledge, Skill, and Behavior



Abdulrhman Alajmi

**Health Sector Transformation**

10+ years in healthcare strategy & digital health; Certified Scrum Master, SAFe 5.1, GRCP; BSc in Community Health, KSU



Abdulrahman Barefah

**Learning & Development**

10+ years in L&D; Certified TVTC Trainer, FCD Facilitator; Bachelor's in Islamic Culture, AOU Diploma in Education



Gary Hillali

**Business Development & Management Training**

25+ years in global sales & consulting; MBA; Certified Trainer (Cert IV TAE, ILM L3); Expert in consultative selling & leadership facilitation.



Hany Elzeny

**Financial Compliance & Governance**

Dual PhDs in Economics & Finance; Certified CME (CME1, CME2, GRC, CCO); 10+ years training with CISI & Financial Academy



Khalid Almarshed

**Compliance & Financial Training**

15+ years in banking & insurance; ACAMS certified; MBA; Expert in AML, CTF, and GRC training across SAMA-regulated sectors



Ashraf Mokhtar

**Trade Finance, Governance & Banking Ops**

30+ years in banking & L&D; Certified Master Trainer (IFC, SAMA); UCP & ISBP Expert; ex-Egyptian Banking Institute; Founder of Trasology



Krystyna Larrave

**Emotional Intelligence, Leadership & Coaching**

TEDx Speaker; 10+ years global experience; MA & MBA; Certified Executive Coach; EI trainer for DHL & BCSOLUTION; 1,500+ coaching hours



Lamis Shubuni

**Talent & Leadership Development**

10+ years in healthcare strategy & digital health; Certified Scrum Master, SAFe 5.1, GRCP; BSc in Community Health, KSU



Maram Samara

**Executive Communication & Leadership Coaching**

12+ years in HR, training & coaching; CIPT®, ICF-accredited Coach; Founder of PowerPresence™; 100+ programs delivered across KSA & MENA



Mohammed Hammoudah

**Strategy, Investment & Financial Advisory**

20+ years in banking & investment; ex-CS & SAMA; MBA (Canada); CME-1 certified; led \$12B portfolio strategy at Awqaf



Mohsen Al-Anezi

**AML Compliance & Private Banking**

15+ years in AML & compliance across SAB Invest, Riyadh Bank & Alawwal; CAMS & CCO certified; CME-1 & CME-2 accredited



Naser Hillali

**Leadership Development & L&D**

18+ years in EMEA; MBA; City & Guilds Certified (TAQA, TTT); delivered 500+ sessions for clients like HSBC, Barclays, Nestle, Jotun



Nasser Bin Talha

**Compliance Training & HR Development**

20+ years in L&D & HR; CAMS, CCO, CHRM certified; MBA in HRM; developed award-winning compliance & banking training at Bank AlJazira



Nawaf Alhusseini

**Strategic HR & Leadership Development**

25+ years as CHRO & HR leader in banking & IMF; PhD in HR; MBA; ex-CHRO at SAB; Board member at Saudi Payments & Alawwal Invest



Nivin Abu Snaineh

**FinTech, Wealth Management & Coaching**

MBA in FinTech & AI (Manchester); Head of Wealth at INVESTBANK; Dale Carnegie Certified Trainer; FAP, CWM certified; Top revenue generator at SCB Jordan



Richard Overy

**Leadership, CX & Transformation**

35+ years at C-suite across UK, Europe & GCC; MA in Coaching & Mentoring; PRINCE2 & Six Sigma trained; Expert in CX, M&A, and moderation



Souheil Al Hamdani

**Banking & Soft Skills Training**

18+ years training across KSA; Certified by TVTC, SAMA & STC; MBA; expert in AML, Sales, Compliance & Customer Care



Sultan Hadi

**Banking Operations & Retail Banking**

Head of Branch Ops at FAB KSA; 15+ years in banking; SAMA-certified in Retail & Credit; led digital ops & product development for 3 new branches



Yasmine Alashram

**L&D Strategy & Organizational Development**

17+ years in L&D across MEA; MBA (UK); ex-L&D Head at Maersk Drilling; Certified ISO Auditor & Change Management Pro; CIPD



Norah Alkubra

**Finance & Business Education**

Lecturer at PNU & Imam University; MSc in Finance (KSU); Certified TVTC Trainer; expert in curriculum design & evaluation



# Our Partner



**Recognized by British Standards Institution (BSI):**

**A founding member of the**  
International Organization for Standardization (ISO)  
Associate Consultant Programme (ACP) Member



**Growth Wave** is proud to be a member of BSI's Associate Consultant Programme (ACP), reinforcing our commitment to excellence in management system implementation and client success.



Official ACP badge and  
letter of recognition from  
BSI



Endorsed to support clients  
throughout the full certification  
journey



Part of a global network  
of trusted consultants



**Growth Wave** provides confidence and access to globally recognized standards and support.



# Thank You